

To: Jeanatte Salazar

Public Inquiry Unit

On 04/06/2020, I filed a consumer complaint against Shift3 Technologies, LLC and Bitwise Industries dba OnwardCA. Your response dated May 7, 2020 indicated that while the California OAG cannot bring an enforcement action under the CCPA until July 1, 2020, "to the extent you are informing us of a business practice that we should consider in future enforcement actions, your complaint has been received."

I have updated evidence that Bitwise Industries is emailing promotional materials to users of OnwardCA, of which I am a user.

In my opinion, this incident is a pattern of illegal business activity and deserves further investigation.

The OAG could simply require Bitwise Industries to disclose their mailing list to OAG and compare it with the list of users who were defrauded into submitting their personal information for reasons other than what was disclosed on the OnwardCA website.

Enclosed is a screenshot of a promotional email I received at the email address I specified when I originally signed up on the OnwardCA website, along with a copy of my original complaint.

I see a growing trend among commercial businesses, which operate "independent websites", free tools and services under unregistered, not-for-profit organizational entities which collect personal information and share it with their commercial business "sponsors", which is essentially a shell game to avoid accountability. Bitwise Industries falls into this category, and should be investigated.

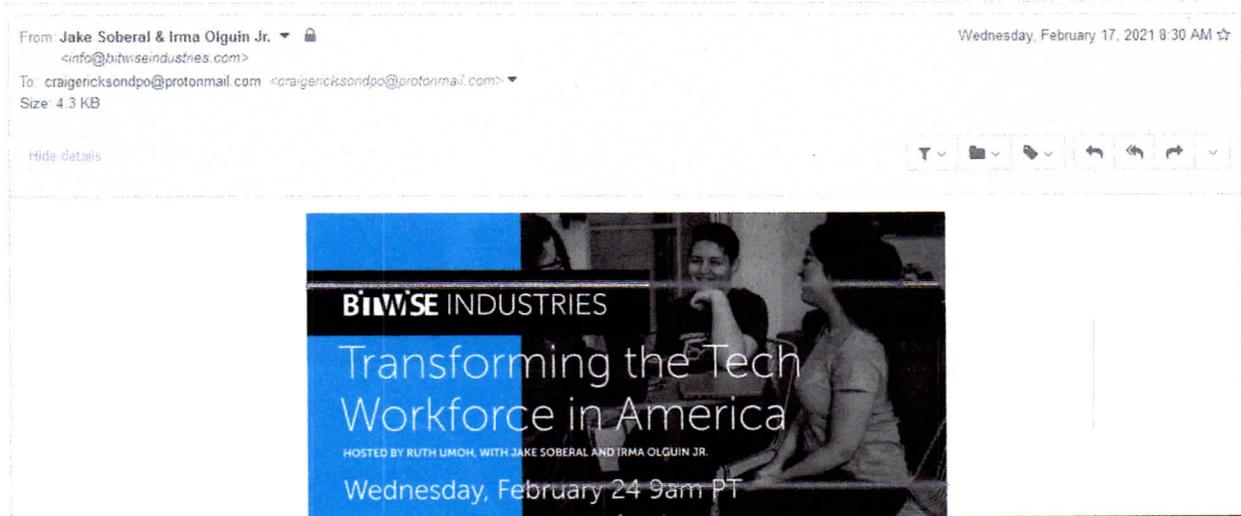
If additional information is needed, I can provide it directly to you, or you access it anonymously from my open data catalog where I publish evidence of my claims.

Sincerely,

Craig Erickson

A California Consumer

## Your Exclusive Invite: Transforming the Tech Workforce in America



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Join Bitwise Industries's Co-CEOs and Founders [Jake A. Soberal \(@jakeasoberal\)](#) and [Irma Olguin Jr. \(@irms\)](#) for a special fireside chat moderated by [Ruth Umoh](#), formerly with Forbes and now Editor-In-Chief at [The Filament](#)

Jake and Irma will discuss the aggressive actions needed to stop the widening wealth gap, end institutional discrimination, and remove the barriers for accessing high-wage, high-growth jobs. Additionally, they'll discuss paths to creating a more representative workforce as the nation seeks to rebuild in a post-pandemic world.

**Plus, at the top of the hour, they'll be making a very important announcement that you won't want to miss! Secure your spot today.**

**Wednesday, February 24, 2021  
9:00AM PST**

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